



Upgrade to a new Air Arms rifle - without the inconvenience of selling your current Air Arms rifle privately

PILOT PROGRAMME

1 August to 31 October 2026

Customer Guide, Frequently Asked Questions and Terms & Conditions

Accuracy and Performance

***Unparalleled Reliability and
Durability***



**Implemented in South Africa by
Bushill RSA**

Upgrade the easy way

The Air Arms Trade-Up Programme gives existing Air Arms owners a simple and convenient way to upgrade to a new Air Arms rifle.

Trade in your current Air Arms rifle through a Participating Dealer, receive a formal valuation from Bushill RSA, and use the accepted trade-in value as a contribution towards the purchase of your new Air Arms rifle.

NO PRIVATE ADVERTISING	NO NEGOTIATING WITH STRANGERS	A PROFESSIONAL, TRANSPARENT PROCESS	OFFSET TRADE-IN CREDIT AGAINST THE PRICE OF YOUR NEW AIR ARMS
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Why Trade Up?

An Air Arms rifle is built to provide years of reliable service. As your shooting requirements change, you may wish to move to a different model, calibre or specification. The Trade-Up Programme makes that upgrade easier.

Customer benefits

- A professional assessment of your existing Air Arms rifle.
- A written Trade-Up Valuation Offer.
- A convenient alternative to selling the rifle privately.
- The freedom to accept or decline the offer.
- A credit towards the purchase of a new Air Arms rifle.
- Support from Bushill RSA and an approved Participating Dealer throughout the process.



How the programme works

1. Choose your new Air Arms rifle

Visit a Participating Dealer and select the new Air Arms rifle you would like to purchase. The dealer does not need to have the rifle in stock. Where required, the dealer may order your chosen model from Bushill RSA through the normal dealer ordering process.

2. Hand in your existing Air Arms rifle

Your Participating Dealer will record the rifle model and serial number, complete a Visual Inspection Report, take photographs, record any accessories presented with the rifle, and issue a Valuation Job Card as proof of hand-in.

3. Bushill assesses the rifle

Bushill RSA, in consultation with an approved Airgunsmith where necessary, will assess the rifle and determine an appropriate trade-in value.

4. Receive your Trade-Up Valuation Offer

Bushill RSA will issue a written Trade-Up Valuation Offer through the Participating Dealer. You may accept or decline the offer and are under no obligation to proceed.

5. Complete the upgrade

When you accept the offer, the agreed trade-in value is credited towards the purchase of your new Air Arms rifle. The Participating Dealer invoices you for the remaining balance, and ownership of the trade-in rifle passes to Bushill RSA in accordance with the signed acceptance documents.

What the valuation considers

- Model and specification.
- Age and production information.
- Air-cylinder date and condition.
- Originality and cosmetic condition.
- Mechanical condition and operability.
- Modifications.
- Service, repair and replacement-part requirements.
- Current demand for the model.





AIR ARMS

Frequently Asked Questions



Which rifles qualify?

The pilot programme applies to qualifying Air Arms rifles. Bushill RSA reserves the right to decline any rifle that is unsuitable for trade-in due to its condition, specification, ownership status, safety, authenticity, repair requirements, parts availability or expected resale demand.

Are all Air Arms models eligible?

Not necessarily. Air Arms no longer manufactures or supports certain legacy models with replacement parts. The following models may therefore be excluded from the programme: Alfa Pistol, CA100, RN10, Pro Target, EV2, TX Mk I, Pro Elite, S200, S300/S310 and TDR. However, every Trade-Up submission may be assessed on a case-by-case basis, taking into account the rifle's condition, originality, availability of parts, expected refurbishment requirements and current market demand.

Must I purchase another Air Arms rifle?

Yes. A trade-in may only be accepted as part of the purchase of a new Air Arms rifle through a Participating Dealer. The programme is not a general cash-purchase service.

Can I receive cash instead of buying a new rifle?

No. The accepted trade-in value is applied as a credit towards the purchase of a new Air Arms rifle. No cash alternative is offered.

Who determines the trade-in value?

All official Trade-Up Valuation Offers are issued by Bushill RSA. Participating Dealers may explain the process but may not promise, estimate or guarantee a trade-in value.

How long does the valuation process take?

Bushill RSA aims to complete valuations within approximately two to five working days after receiving the required information and, where necessary, physically inspecting the rifle. More complex assessments may take longer.

Am I required to accept the valuation?

No. You remain free to accept or decline the Trade-Up Valuation Offer.

What happens if I decline the offer?

If you decline the offer, Bushill RSA will arrange for the rifle to be returned to the Participating Dealer, from where you may collect it. Under the pilot programme, the normal return courier cost will not be charged to the customer, provided that the rifle was submitted in good faith and in accordance with the programme requirements.



AIR ARMS

Does my dealer need to carry Air Arms stock?

No. Participating Dealers are encouraged to carry Air Arms stock, but this is not a requirement. Your chosen rifle may be ordered from Bushill RSA through the normal dealer ordering process.

What happens if the new Air Arms rifle I want is not available in South Africa?

Bushill RSA will place a special factory order with Air Arms in the United Kingdom through your Participating Dealer. Your dealer will keep you informed of the estimated delivery time. Delivery will depend on factory production schedules, product availability, international shipping and import processes. Where appropriate, Bushill RSA may extend the validity of the Trade-Up Valuation Offer to accommodate the delivery period.

Can I include a scope, mounts or other accessories?

Scopes, mounts, bipods, silencers, cases and other accessories are excluded unless Bushill RSA expressly agrees in writing to include them in the valuation. Customers should remove accessories that are not specifically listed in the Trade-Up documentation.

What if my rifle requires servicing or repair?

Expected servicing, repair and replacement-part costs will be taken into account when determining the trade-in value. You do not need to arrange repairs before submitting the rifle unless Bushill RSA specifically requests this.

Will cosmetic wear affect the valuation?

Yes. Normal wear is expected on a used rifle, but corrosion, cracked stocks, damaged finishes, deep scratches, unauthorised modifications or missing components may reduce the value.

Can a modified rifle be traded in?

Modified rifles may be considered, but acceptance is not guaranteed. All modifications must be disclosed. Bushill RSA may decline rifles that have been altered in a way that affects safety, reliability, legality, performance or resale value.

When do I receive my new rifle?

The delivery date depends on acceptance of the Trade-Up Valuation Offer, payment of the balance due, availability of the selected rifle, and the Participating Dealer's normal order and delivery procedures.

Terms and Conditions

These Terms and Conditions apply to the Air Arms Trade-Up Pilot Programme. By submitting a rifle for assessment, the customer acknowledges that these terms form part of the Trade-Up process.

1. Programme period

- 1.1 The pilot Air Arms Trade-Up Programme is valid from 1 August 2026 to 31 October 2026, unless extended, amended or withdrawn by Bushill RSA.
- 1.2 The programme is available only through approved Participating Dealers.
- 1.3 The programme is subject to stock availability, operational capacity and any additional conditions communicated by Bushill RSA.
- 1.4 Bushill RSA may suspend, amend or withdraw the programme at any time. This will not affect a Trade-Up Valuation Offer already accepted in writing.

Terms and Conditions

2. Eligibility

- 2.1 Only qualifying Air Arms rifles will be considered.
- 2.2 The customer must purchase a new Air Arms rifle through a Participating Dealer as part of the same transaction.
- 2.3 Bushill RSA may decline any rifle at its sole discretion.
- 2.4 Reasons for declining a rifle may include unsafe condition; excessive damage or corrosion; doubtful authenticity; missing or altered serial numbers; undisclosed modifications; uneconomical repair requirements; limited parts availability; uncertainty regarding lawful ownership; evidence that the rifle may have been stolen or unlawfully acquired; or insufficient resale demand.
- 2.5 Air Arms no longer manufactures or supports certain legacy models with replacement parts. Bushill RSA may therefore be unable to offer Trade-Up valuations on the following models: Alfa Pistol, CA100, RN10, Pro Target, EV2, TX Mk I, Pro Elite, S200, S300/S310 and TDR. Notwithstanding this, all Trade-Up submissions may be considered on a case-by-case basis, taking into account the rifle's condition, originality, availability of replacement parts, anticipated refurbishment requirements and current market demand. Bushill RSA reserves the right, in its sole discretion, to accept or decline any such submission.

3. Customer declarations

- 3.1 The customer declares that the customer is the lawful owner of the rifle or is legally authorized to dispose of it.
- 3.2 The rifle is not stolen, subject to a competing ownership claim, or pledged as security.
- 3.3 All information supplied is accurate and complete.
- 3.4 All known faults, damage and modifications have been disclosed.
- 3.5 The rifle has been handed in unloaded and in a safe condition.
- 3.6 The customer has removed all personal property and accessories not recorded on the Valuation Job Card.
- 3.7 Bushill RSA and the Participating Dealer may request proof of identity, proof of ownership or further supporting information.

4. Inspection and valuation

- 4.1 The Participating Dealer will conduct an initial visual inspection and collect the information required by Bushill RSA.
- 4.2 The dealer's inspection is preliminary and does not constitute a valuation or guarantee of acceptance.
- 4.3 Bushill RSA may require the rifle to be transported to an approved Airgunsmith or other inspection location.
- 4.4 The valuation will be based on the information reasonably available at the time.
- 4.5 Bushill RSA may revise or withdraw an offer if a later physical inspection identifies undisclosed defects, internal damage, missing components, incorrect information, unsafe alteration, or any material difference between the rifle's actual condition and the information initially supplied.

5. Trade-Up Valuation Offer

- 5.1 All offers must be made in writing by Bushill RSA.
- 5.2 Unless otherwise stated, an offer remains valid for fourteen calendar days from the date of issue.
- 5.3 The offer is not transferable.
- 5.4 The valuation is intended solely for use within the Air Arms Trade-Up Programme and is not a general market valuation.

5.5 The customer may accept the offer only by signing the required acceptance documentation within the validity period.

5.6 No oral statement by a dealer, Airgunsmith, employee or representative will amend the written offer.

5.7 Where the selected new rifle must be specially ordered, Bushill RSA may extend the offer validity period in writing.

6. Acceptance and transfer of ownership

6.1 Once the customer accepts the offer in writing and the transaction becomes unconditional, ownership of the trade-in rifle passes to Bushill RSA.

6.2 The customer may not subsequently withdraw the trade-in, reclaim the rifle or substitute another rifle unless Bushill RSA agrees in writing.

7. Credit towards the new rifle

7.1 The accepted trade-in value will be applied as a credit against the purchase price of the new Air Arms rifle.

7.2 The Participating Dealer will invoice the customer for the remaining balance.

7.3 The customer remains responsible for paying the balance of the new rifle purchase price, accessories, optional upgrades, delivery costs relating to the new rifle where applicable, and any other charges agreed with the dealer.

7.4 The trade-in value may not be exchanged for cash.

7.5 No unused portion of a trade-in credit will be refunded in cash.

8. Rejection or non-acceptance

8.1 If Bushill RSA declines the rifle, or the customer declines the offer, the rifle will be returned to the Participating Dealer.

8.2 The customer must collect the rifle within the period communicated by the dealer.

8.3 Bushill RSA and the Participating Dealer will take reasonable care of the rifle but will not be responsible for deterioration arising from pre-existing defects, inadequate packaging supplied by the customer, leaking seals, pressure loss, corrosion or inherent mechanical failure.

8.4 Rifles not collected within a reasonable period may become subject to storage charges by the Participating Dealer after written notice to the customer.

9. Accessories and personal items

9.1 Accessories are excluded unless expressly listed and valued in writing.

9.2 Bushill RSA and the Participating Dealer accept no responsibility for accessories or personal property that were not recorded on the Valuation Job Card.

9.3 The customer should retain the original rifle case, scope, mounts and other accessories unless these are specifically included in the offer.

10. New rifle sale and warranty

10.1 The sale of the new rifle remains subject to the Participating Dealer's normal sales terms.

10.2 The new rifle is covered by the applicable Air Arms and Bushill RSA warranty terms.

10.3 The Trade-Up Programme does not extend, replace or alter the standard warranty applicable to the new rifle.

10.4 The condition or value of the trade-in rifle does not affect the customer's warranty rights relating to the new rifle.

11. Limitation of representations

11.1 Marketing material provides a general description of the programme and does not guarantee acceptance of a rifle, a particular valuation, availability of a specific new rifle, completion within a specific period, or approval of accessories or modifications.

11.2 Only the written Trade-Up Valuation Offer issued by Bushill RSA is binding in relation to the trade-in value.

12. Personal information

12.1 Customer information may be collected and processed for verifying identity and ownership, assessing the rifle, administering the trade-in, arranging transport, communicating the valuation, completing the new rifle purchase and maintaining transaction records.

12.2 Information will be handled in accordance with applicable South African data-protection requirements.

12.3 Bushill RSA may share relevant information with the Participating Dealer, approved Airgunsmith, courier or service provider where reasonably necessary to administer the programme.

13. General

13.1 Bushill RSA's failure to enforce any provision immediately does not constitute a waiver of that provision.

13.2 If any provision is found to be invalid or unenforceable, the remaining provisions will continue to apply.

13.3 These terms are governed by the laws of the Republic of South Africa.

13.4 Nothing in these terms is intended to limit any rights that may not lawfully be excluded under the Consumer Protection Act or other applicable legislation.

Ready to Trade Up?

Visit a Participating Dealer and ask about the Air Arms Trade-Up Programme.

Bring your current Air Arms rifle, proof of identity, and any information you have regarding its purchase, age, servicing history and modifications. For any more Information and a Referral to our Participating Dealers please see contact details below .

Bushill RSA telephone	021 948 8308 / 021 945 1260
Bushill RSA email	cape@bushill.co.za
Bushill RSA website	www.bushill.co.za

YOUR NEXT AIR ARMS MAY BE CLOSER THAN YOU THINK.



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